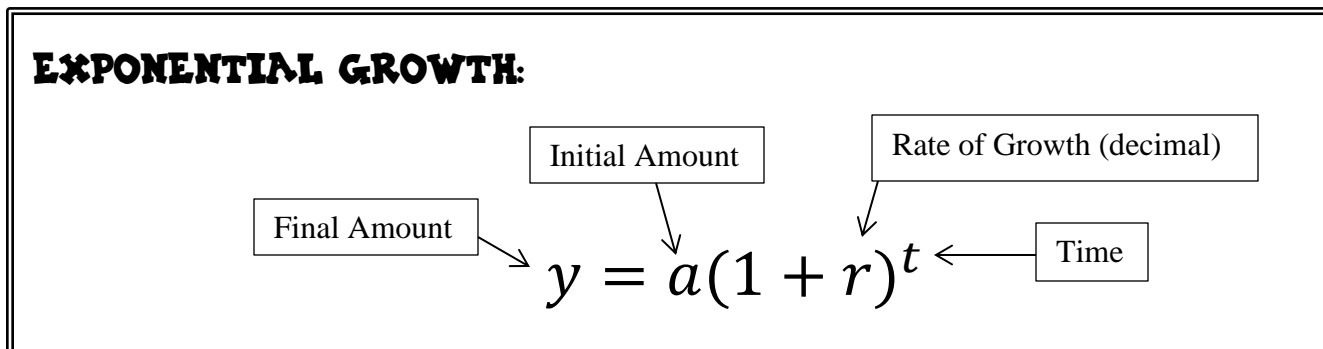


## EXPONENTIAL GROWTH & DECAY

**Exponential Growth** occurs when a quantity \_\_\_\_\_ by the same factor over equal intervals of time.



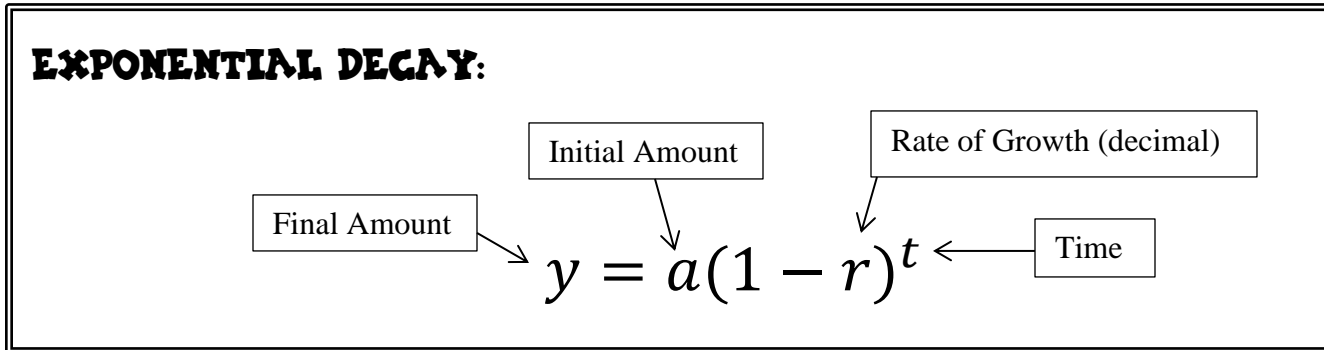
**Example 1:** A website has 10,000 registered users in 2012. The number  $y$  of members increases by 20% each year.

- Write an exponential growth function that represents the number of registered users  $y$  after  $t$  years.
- How many registered users will there be in 2020? Round your answer to the nearest thousandth.

**Example 2:** A population of Johnson City has grown at a rate of 3.2% per year for the last 10 years. The population 10 years ago was 25,000.

- Write an exponential growth function that represents the Johnson City population  $y$  after  $t$  years.
- What would the population be today? Round your answer to the nearest thousandth.

**Exponential Decay** occurs when a quantity \_\_\_\_\_ by the same factor over equal intervals of time.



**Example 3: The value of a car is \$35,000. It loses 10% of its value each year.**

A) Write a function that represents the value of  $y$  (in dollars) of the car after  $t$  years.

B) What will the value of the car be after 10 years?

**Example 4: Each year the local country club sponsors a tennis tournament. Play starts with 128 participants. During each round, half of the players are eliminated.**

A) Write a function that represents the number of players  $y$  after  $t$  rounds.

B) How many players remain after 5 rounds?